

Churchill Club Presents: The March to Mobility

SAN JOSE, Calif. – (Marketwire – Aug. 23, 2010) – The [Churchill Club](#), Silicon Valley's premier business and technology forum, today announced its evening event, [The March to Mobility](#), which will examine what carrying supercomputers and having an infinite access to data at all times will mean for consumers, businesses, telecommunications providers and the economy.

Smartphones are the Silicon equivalent to the Swiss Army knife – combining the functions of phones, PCs, cameras, satellite navigation devices, game consoles, remote controls, e-readers, MP3 players and portable TVs and radios. Representatives from Ericsson, HP, Intel, and Nokia will discuss what this key piece of technology will mean for us in the future. Speakers will also address what types of solutions might emerge to overcome screen and keyboard size limitations, whether new interfaces and voice recognition will dramatically evolve user interaction, the growth and impact of mobile broadband, and the future of the computer.

The event will be moderated by Don Clark, San Francisco deputy bureau chief, Wall Street Journal, and speakers include Håkan Eriksson, chief technology officer and head of Ericsson Silicon Valley, Ericsson; Phil McKinney, vice president and chief technology officer, Personal Systems Group, HP; Mike Bell, vice president, Ultra Mobility Group, Intel; and Eric Klein, vice president of technology planning, Nokia.

When: Tuesday, Aug. 31, 2010
Registration, networking and buffet: 5:30 p.m.
Program: 6:30 p.m.

Where: [Ericsson](#)
200 Holger Way
San Jose, Calif.

More: To register for this program or for more information, please visit www.churchillclub.org.

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About the Churchill Club

The Churchill Club is an internationally-respected independent business and technology forum located in Silicon Valley, where CEOs, thought leaders, global business executives, innovators, and senior political leaders meet to discuss and debate, inform and educate, forecast and evaluate. Founded in 1985, the Club is known for its smart, provocative conversations on the most current leadership and innovation topics. Its 7,000 individual and corporate members include senior executives from market-leading companies, investors, and entrepreneurs. Recent speakers to the Club include Michael Dell, founder, chairman & CEO, Dell; Larry Ellison, founder, chairman & CEO, Oracle; Jim Goodnight, chairman & CEO, SAS; Olli Pekka Kallasvuo, CEO, Nokia; Michael Eisner, former CEO, the Walt Disney Company, and Reed Hastings, founder & CEO of Netflix. Further information about the Churchill Club, a 501(c)(3) organization, can be found at www.churchillclub.org.

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