

Churchill Club Presents Location & Privacy: Where Are We Headed?

SAN JOSE, Calif. – (Marketwire – Jan. 25, 2011) – The [Churchill Club](#), Silicon Valley’s premier business and technology forum, today announced it will host an evening event, “[Location & Privacy: Where Are We Headed?](#)” Sponsored by Microsoft Corp., this event will focus on what’s new and what’s next with location-based services and privacy.

Speakers will include: **Laura Berger**, Attorney, Division of Privacy and Identity Protection, Federal Trade Commission; **Jim Dempsey**, Vice President for Public Policy, Center for Democracy & Technology; **Brendon Lynch**, Chief Privacy Officer, Microsoft; **Brian Knapp**, Chief Operating Officer, [Loopt](#); **Owen Tripp**, Co-founder & Chief Operating Officer, [Reputation.com](#).

The panel will be moderated by **Melissa Parrish**, Analyst, Forrester Research.

In tandem with this panel discussion, Microsoft is releasing new research findings about consumers’ knowledge and awareness of the privacy implications related to location-based services.

When: Wednesday, Jan. 26, 2011
Registration: 5:30 p.m.
Dinner: 6:00 p.m.
Program: 7:00 p.m.

Where: [Parc 55 Wyndham](#)
55 Cyril Magnin St
San Francisco, CA 94102

More: To register for this program or for more information, please visit www.churchillclub.org.

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About the Churchill Club

The Churchill Club is an internationally-respected independent business and technology forum located in Silicon Valley, where CEOs, thought leaders, global business executives, innovators, and senior political leaders meet to discuss and debate, inform and educate, forecast and evaluate. Founded in 1985, the Club is known for its smart, provocative conversations on the most current leadership and innovation topics. Its 7,000 individual and corporate members include senior executives from market-leading companies, investors, and entrepreneurs. Further information about the Churchill Club, a 501(c)(3) organization, can be found at www.churchillclub.org.

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