

## Silicon Valley's Churchill Club Announces a 25<sup>th</sup> Anniversary Event

### *Igniting Innovation & Mastering Change: A Day-long Conversation in Three Acts*

**SAN JOSE, Calif.** – (Marketwire – Sept. 1, 2011) – The [Churchill Club](#), Silicon Valley's premier business and technology forum, today announced Igniting Innovation & Mastering Change: A Day-long Conversation in Three Acts, a series of discussions presenting new perspectives and examining opportunities for advancing innovation locally, nationally, and around the world. On Friday, September 16<sup>th</sup> speakers and audience members will engage in discussions and focus on takeaways and insights throughout the day in three segments: **Here:** Innovation in Silicon Valley, **There:** Innovation in America and Around the World, & **Then:** Inventing the Future.

Speakers will include:

- **Curt Carlson**, CEO, SRI International
- **Ricardo dos Santos**, Senior Director, Business Development, Qualcomm
- **Sudhakar Ramakrishna**, Executive Vice President and General Manager of Unified Communications Solutions, Polycom
- **Russ Conser**, Head of GameChanger Program, Shell
- **Richard Dickson**, Partner, Fenwick & West
- **Steve Hoover**, CEO, PARC
- **Roy Rosin**, VP of Innovation, Intuit
- **Paul Saffo**, Managing Director of Foresight, Discern Analytics
- **Vivek Wadwha**, Tech Entrepreneur, Academic, Researcher, and Writer
- **Ann Winblad**, Managing Partner, Hummer Winblad

“Igniting Innovation & Mastering Change: A Day-long Conversation in Three Acts is about learning and sharing the newest thinking and best practices for innovation everywhere, with a community of like-minded and passionate people,” said Karen Tucker, CEO of the Churchill Club.

### **Event Schedule**

- Act I: Here: Innovation in Silicon Valley (9:15am–12:00 noon)
- Act II: There: Silicon Valley Everywhere (1:00–3:00 p.m.)
- Act III: Then: Inventing the Future (3:45–4:30 p.m.)

The panels will present leaders and innovators who will share their perspectives and debate strategies and challenges for ratcheting up the culture of innovation in Silicon Valley, the nation and world. Each panel will include a keynote followed by audience Q&A and interactive breakout sessions.

**When:** Friday, Sept. 16, 2011  
8:00 a.m. Registration and continental breakfast  
12:00 p.m. Lunch  
5:00 p.m. Cocktail reception

**Where:** Santa Clara Hyatt & Convention Center  
5101 Great America Pkwy.  
Santa Clara, CA

**More:** To register for this event or for more detail on the schedule, please visit [churchillclubconference.eventbrite.com](http://churchillclubconference.eventbrite.com)

The [Churchill Club Awards](#) on September 15, 2011 and Igniting Innovation & Mastering Change, A Day-long Conference in Three Acts on September 16, 2011 are presented as the finale events of Churchill Club's 25th anniversary celebration year.

### **Event Sponsors**

Major sponsors of the September 16<sup>th</sup> event include Shell, Fenwick & West, LLP and Qualcomm.

For updated event schedule information check out Churchill Club's related links:

- [Churchill Club Blog](#)
- [Facebook Page](#)
- [Twitter Profile](#)
- [YouTube Channel](#)

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### **About the Churchill Club**

The Churchill Club is an internationally-respected independent business and technology forum located in Silicon Valley, where CEOs, thought leaders, global business executives, innovators, and senior political leaders meet to discuss and debate, inform and educate, forecast and evaluate. Founded in 1985, the Club is known for its smart, provocative conversations on the most current leadership and innovation topics. Its 7,000 individual and corporate members include senior executives from market-leading companies, investors, and entrepreneurs. Recent speakers to the Club include Michael Dell, founder, chairman & CEO, Dell; Larry Ellison, founder, chairman & CEO, Oracle; Jim Goodnight, chairman & CEO, SAS; Michael Eisner, former CEO, the Walt Disney Company; Ursula Burns, Chairman & CEO of Xerox, Jeff Weiner, CEO of LinkedIn; and Reed Hastings, founder & CEO of Netflix. Further information about the Churchill Club, a 501(c)(3) organization, can be found at [www.churchillclub.org](http://www.churchillclub.org).

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