

United Nations Population Fund Together with SAP and the Churchill Club Present Innovating for a World of 7 Billion Executive Roundtable

What **SAN JOSE, Calif.** – (Marketwire – Oct. 18, 2011) – The [Churchill Club](#), Silicon Valley’s premier business and technology forum, today announced it will host a breakfast event on October 24, 2011 in conjunction with SAP and the United Nations Population Fund (UNFPA) titled [Innovating for a World of 7 Billion](#).

The world’s population is slated to top seven billion people on October 31, 2011. This humanitarian milestone represents both an achievement and a challenge, and impacts everyone on the planet. A world of seven billion and beyond has implications for sustainability, urbanization, access to health services and youth empowerment. Companies, governments and non-profits of every size have a role to play to create a healthy and sustainable world for all.

As the United Nations agency responsible for marking this milestone, the UNFPA is leading a global initiative—[7 Billion Actions](#)—to raise awareness of the opportunities and challenges of a world of seven billion people and beyond. Dr. Babatunde Osotimehin, Executive Director of UNFPA, will present the global perspective on the biggest challenges facing a world of seven billion, and engage leading thinkers from Silicon Valley on how to transform them into opportunities.

When Monday, October 24, 2011, International UN Day, and the official kick-off of the 7-Day Countdown to 7 Billion

Who Moderator:
Jonathan Becher, CMO, SAP

Speakers:
Tim Freundlich, President, Impact Assets; Executive Co-Chairman, Good Capital, Hub Bay Area & SOCAP
Dr. Babatunde Osotimehin, Executive Director, UNFPA
Dickon Pinner, Partner, McKinsey & Co.
Kavita Ramdas, Executive Director, Ripples to Waves, CDDRL/Stanford and former President and CEO, Global Fund for Women (1996-2010)
Dr. Vishal Sikka, Executive Board Member, Technology and Innovation, SAP

Schedule of Events
7:30 a.m. - Registration and continental breakfast
8:00 a.m. - Keynote with Dr. Babatunde Osotimehin and Vishal Sikka, led by Jonathan Becher
8:35 a.m. - Roundtable discussion with Dr. Babatunde Osotimehin and distinguished panelists, led by moderator Jonathan Becher
9:30 a.m. - Program concludes

Where [SAP](#)
3410 Hillview Avenue
Palo Alto, CA 94304

Note: This event is being offered at no charge courtesy of sponsor SAP.

Registration To register for this program or for more information, please visit www.churchillclub.org.

Related Churchill Club Links

- [Churchill Club Blog](#)
- [Facebook Page](#)
- [Twitter Profile](#)
- [YouTube Channel](#)

About Churchill Club The Churchill Club is an internationally-respected independent business and technology forum located in Silicon Valley, where CEOs, thought leaders, global business executives, innovators, and senior political leaders meet to discuss and debate, inform and educate, forecast and evaluate. Founded in 1985, the Club is known for its smart, provocative conversations on the most current leadership and innovation topics. Its 7,000 individual and corporate members include senior executives from market-leading companies, investors, and entrepreneurs. Recent speakers to the Club include Michael Dell, founder, chairman & CEO, Dell; Larry Ellison, founder, chairman & CEO, Oracle; Jim Goodnight, chairman & CEO, SAS; Michael Eisner, former CEO, the Walt Disney Company; Ursula Burns, Chairman & CEO of Xerox, Jeff Weiner, CEO of LinkedIn; and Reed Hastings, founder & CEO of Netflix. Further information about the Churchill Club, a 501(c)(3) organization, can be found at www.churchillclub.org.

About SAP As market leader in enterprise application software, SAP (NYSE: SAP) helps companies of all sizes and industries run better. From back office to boardroom, warehouse to storefront, desktop to mobile device – SAP empowers people and organizations to work together more efficiently and use business insight more effectively to stay ahead of the competition. SAP applications and services enable more than 172,000 customers (includes customers from the acquisition of Sybase) to operate profitably, adapt continuously, and grow sustainably. SAP is also the exclusive analytics provider to the 7 Billion Actions campaign: SAP delivered three population dashboards using core SAP technology that help create greater transparency and awareness around core UN population data and trends, which helps the UN and governments make better informed decisions. For more information, visit www.sap.com.

About 7 Billion Actions By the close of 2011, the global population will reach 7 billion. A world of 7 billion has implications for sustainability, urbanization, access to health services and youth empowerment. It is also an opportunity to renew global commitment for a healthy and sustainable world. 7 Billion Actions, a global movement for all humanity, was established by the United Nations Population Fund to highlight positive action by individuals and organizations and inspire others to join the movement. Learn how to make a difference at <http://7billionactions.org/>.

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